

PRESS RELEASE

## GBST launches Digital Superannuation product with SuperEstate

- *GBST and Superestate launch new digital superannuation fund with state of the art technology and mobile accessibility*
- *GBST provides an innovative solution that integrates strengths in Composer, open web services, market leading SBR2 manager and our SuperStream Gateway*

**Sydney April 2018** —GBST has partnered with online Superannuation provider Superestate to provide a market leading digital capability for the Australian market. Superestate is a start-up online fund that is pioneering a means for everyday Australians to access the residential property market. Previously Australians wishing to invest directly in residential property have been limited to access through a Self-Managed Superannuation Fund (SMSF) structure.

GBST and Superestate worked in an agile partnership model to develop the online superannuation offering that provides Superestate a secure, member-orientated platform allowing greater communication and engagement with their members through a variety of Digital channels.

GBST has utilised the breadth of their solution capability to provide fund and member connectivity through mobile and digital access. A complete end-to-end digital on-boarding capability has been augmented with a robust compliance framework to ensure that funds like Superestate will remain fully compliant with regulatory measures.

Through the solution, Superestate members will be able to sign up and join, find, and consolidate all or part of their superannuation holdings in a speedy and efficient timeframe. This is made possible by the integration of the market leading GBST SuperStream Gateway into the solution.

GBST Head of Asia Pacific, Denis Orrock, said that through the development of this advanced technology solution, GBST is combining its digital skillset by way of user experience and digital integration (EMU Design) with its API rich Composer registry capability and its own SuperStream Gateway.

“We are very excited to be working alongside such an innovative client as Superestate and launching this new offering with them,” Mr Orrock said.

“Working with partners like Superestate in bringing a compelling new product offer to market is an exciting and challenging opportunity. Superestate has been willing to stretch the boundaries of conventional thinking and foresee what the next generation of a competitive superannuation investment market will be. Working with GBST, Superestate has been able to draw on our significant capabilities and experience in the market to complement their own imagination and make this product a reality.”

“GBST is the only provider in the Australian marketplace that has all the components to provide this complete solution to the market. With seamless integration to GBST’s SBR2 manager, talking securely to the ATO and the GBST Superstream Gateway, Superestate can help members find their superannuation, consolidate it into one fund and receive ongoing contributions electronically. By linking this with our award-winning Composer system, we are also able to offer a seamless experience to Superestate and their members,” Mr Orrock said.

Furthermore, Mr Orrock said the new solution gives GBST’s superannuation clients, including Superestate, access to GBST’s Business Intelligence Reporting tools so they can generate communications to their members in their preferred format, including SMS, email and PDF.

“By managing and hosting a complete solution on GBST infrastructure, we will be taking full responsibility for the digital administration of the public site as well as maintaining ongoing legislative change, leaving our clients to focus on product design, pricing and distribution,” Mr Orrock said.

### **About GBST [www.gbst.com](http://www.gbst.com)**

- GBST is a specialist financial technology company which provides administration and transaction processing software for retail wealth management organisations and global and regional investment banks. Founded in 1983, GBST is listed on the Australian Securities Exchange under ASX ticker code GBT.
- In Australia, GBST provides its full range of retail wealth and institutional solutions for the wealth management and capital markets industries. The company’s industry-leading software platforms include GBST Composer®, which provides end-to-end funds administration and management software for the wealth management industry; GBST Syn~®, which provides a new generation post-trade processing platform for equities, derivatives, fixed income and managed fund processing; and GBST Shares, which is the most widely-used back- and middle-office processing equities software in Australia
- In the rest of the world, the GBST Syn~® platform supports institutional capital markets, primarily in Asia and North America.

### **About Superestate [www.superestate.com.au](http://www.superestate.com.au)**

Superestate is a superannuation fund that has created a new way for all Australians to access the residential property market through their superannuation.

Superestate was launched in March 2018 by Grant Brits, an Olympic medalist and finance professional from Investment Bank, Bank of America Merrill Lynch and algorithmic trading firm, Optiver. Mr Brits is joined on Superestate’s Property Investment Committee by Dr. Andrew Wilson (formerly Domain Group’s Chief Economist) and Damien Cooley (REINSW Board Member and market leading Auctioneer). Together they will oversee the construction of the Fund’s portfolio, focusing on high quality inner-city residential property.

#### **Further information from:**

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